



# GOHBA EVENTS

Be a member. Do business with a member.

## MEDIA KIT

- 📌 Reach 1,800+ industry decision-makers every week.
- 📌 Showcase your brand alongside top GOHBA news and events.
- 📌 Drive qualified traffic straight to your website.
- 📌 Put your message in front of the residential construction community.

| DURATION | HEADER<br>(Top Placement) | MID-SECTION<br>(Section Divider) | FOOTER<br>(Bottom Placement) |
|----------|---------------------------|----------------------------------|------------------------------|
| 4 weeks  | \$300                     | \$150                            | \$75                         |
| 12 weeks | \$700                     | \$350                            | \$175                        |
| 24 weeks | \$1,200                   | \$600                            | \$300                        |
| 52 weeks | \$2,500                   | \$1,200                          | \$600                        |

**\*The pricing is based on one ad per week.**

### SPECIFICATIONS

Your ad must be a static image 1200px x 160px at 72 DPI (.png or .jpg) in RGB - File size must be under 600KB. The ad will be accompanied by a direct link to your website or product page.

**Disclaimer:** GOHBA reserves the right to reject or request revisions to any advertisement that may create actual or perceived endorsement, exclusivity, conflict of interest, reputational risk, or inconsistency with GOHBA policies, values, or member interests. [View our advertising guidelines here.](#)

To reserve your ad space please contact:

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