GREATER OTTAWA
HOME BUILDERS' ASSOCIATION

GOHBA

MEMBERSHIP BENEFITS









Be a member.
Do business with a member.

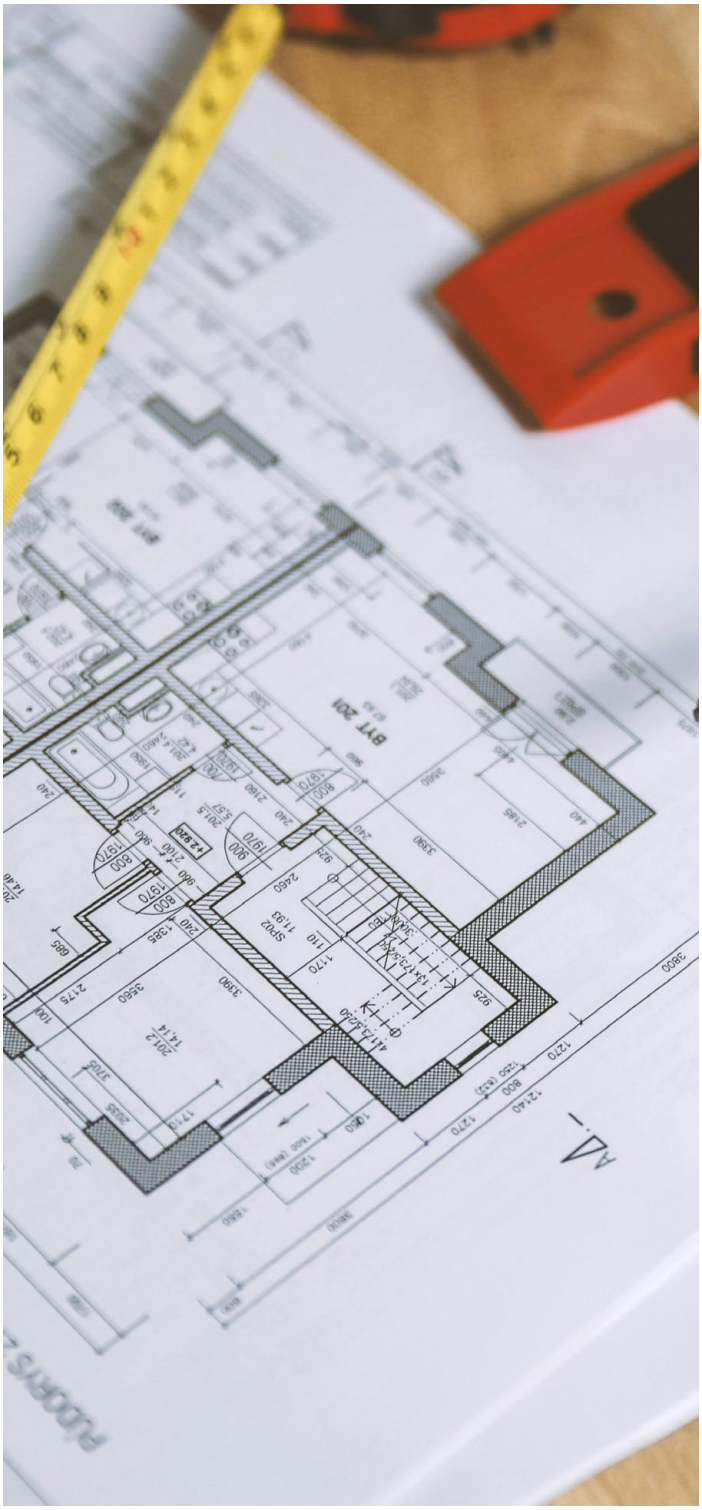
ABOUT GOHBA

The Greater Ottawa Home Builders' Association (GOHBA) has been the proud voice of excellence in Ottawa's home-building community since 1951.

We represent builders, developers, renovators, trade contractors, suppliers, and manufacturers, advocating for a strong and thriving residential construction industry.

Our mission is to create competitive advantage for our members and promote affordability, quality, and choice for consumers by:

- Advocating for effective regulatory change and sound municipal policies
- Delivering professional education and recognition programs
- Providing business development forums
- Amplifying our collective voice with stakeholders



WHY JOIN GOHBA?

As a GOHBA member, you gain exclusive access to powerful advocacy, industry insights, networking opportunities, and business development resources.

Whether you're a builder, developer, renovator, trade contractor, supplier, or manufacturer, a GOHBA membership helps you grow your business and stay ahead in the home-building industry.

MEMBERSHIP BENEFITS

POLITICAL ADVOCACY & INDUSTRY INFLUENCE

There is strength in numbers. GOHBA members have worked together to promote the interests of the home-building community with municipal, provincial, and national decision-makers to create a business-friendly environment.

As a unified voice, we advocate for:

- Effective regulatory change
- Policies that promote affordability, accessibility, quality, and choice in housing
- Industry-friendly municipal policies

EXPAND YOUR BUSINESS NETWORK

GOHBA membership gives you three-tiered access to benefits, opportunities, and thousands of connections spanning its local, provincial, and national networks:

- Greater Ottawa Home Builders' Association (GOHBA)
- Ontario Home Builders' Association (OHBA)
- Canadian Home Builders' Association (CHBA)

INDUSTRY UPDATES & INSIGHTS

Stay ahead with the latest industry news, critical business information, and regulatory updates through:

- GOHBA Impact weekly e-newsletter
- Committees and industry briefings
- Member-exclusive email lists and special reports

MARKETING & BRAND EXPOSURE

Increase your visibility and credibility through:

- **Membership directory** – Be found by builders and consumers 24/7
- **GOHBA social media features** – New-member welcome posts, reshares, and promotions to 11,500 followers and counting
- **Events and trade shows** – Showcase your business and generate publicity at high-profile industry events, including the Ottawa Home and Remodelling Show, Ottawa Fall Home Show, the Reno Tour, and the Housing Design Awards
- **Advertising opportunities** – Banner ads and free member spotlight in the GOHBA Impact weekly e-newsletter

PROFESSIONAL DEVELOPMENT & RECOGNITION

Advance your expertise through:

- Industry seminars, training programs, and education forums
- Housing Design Awards Gala – Celebrate excellence in home building
- Committee meeting involvement – Champion and influence key industry issues

EXCLUSIVE NETWORKING EVENTS

Connect with industry leaders and decision-makers through:

- Monthly networking meetings
- Business development forums
- Social events and committee engagements

MEMBER PROMOTION & BUSINESS GROWTH

We help showcase your achievements through:

- **Newsletter member spotlight** – Share your company's news and milestones
- **Social media features** – Expand your reach online
- **Promotional video campaigns** – Share your story with our audience

DISCOUNTS & AFFINITY PROGRAMS

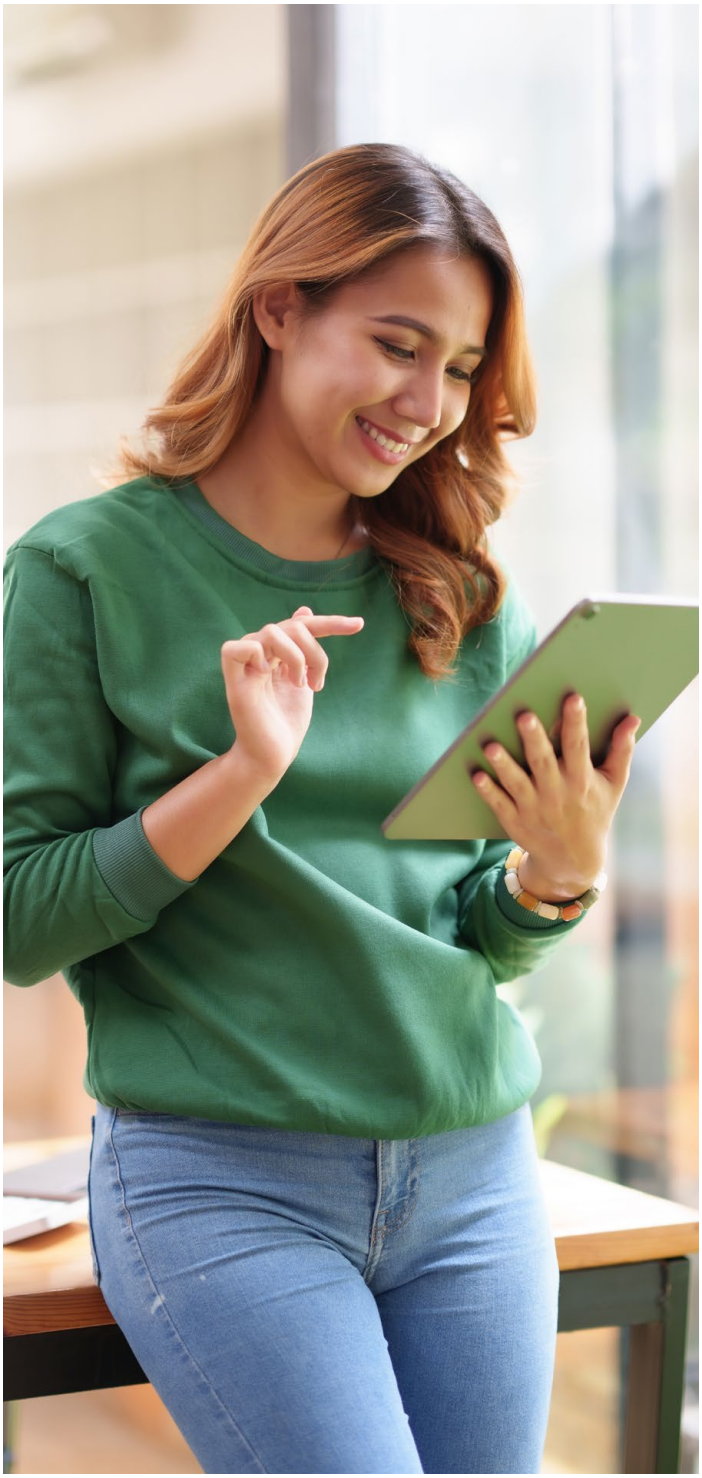
Save on a range of products and business services with special offers on:

- Employee benefits programs
- Insurance
- Office supplies
- Hotel and car rentals
- Fuel discounts and more

COMMUNITY FOR WOMEN

- Become part of GOHBA's Home Builders of Ottawa Women Leaders (HOWL) community
- Exclusive access to HOWL events, workshops, and networking opportunities that bring together women in Ottawa's homebuilding industry

HOWL
Home Builders of Ottawa Women Leaders





COMMITTEES AND COUNCILS

BUILDER/DEVELOPER COUNCIL

URBAN INFILL COUNCIL

BUILDER/TRADE COUNCIL

RENOVATORS' COUNCIL

RENOVATORS' MARKETING COMMITTEE

MEMBERSHIP COMMITTEE

TRADES DEVELOPMENT INITIATIVE

MENTORSHIP & EDUCATION COMMITTEE

MEET OUR TEAM

Jason Burggraaf – Executive Director
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Soula Burrell – Director of Membership & Business Development
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Christina Pliatsika – Operations Manager
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Tracey Parslow – Association Services Manager
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Amy Crooks – Policy Coordinator
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Ellie Dellis – Head of Events
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JOIN US TODAY!

For more information, contact:

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