



GOHBA

MEMBERSHIP

BENEFITS

BE A MEMBER. DO BUSINESS WITH A MEMBER.





ABOUT GOHBA

The Greater Ottawa Home Builders' Association (GOHBA) has been the proud voice for excellence in the home building community since 1951. Builders, developers, renovators, trade contractors, suppliers, and manufacturers make up the core of the Association's membership.



JOIN TODAY



VISION & MISSION

VISION

At GOHBA, we are the proud voice for excellence in the home building community.

MISSION

Our mission is to create competitive advantage for our members by:

- Advocating for effective regulatory change;
- Providing business development forums; and
- Delivering professional education and recognition programs

To act professionally to promote affordability, quality and choice for consumers.





VALUES

COLLABORATION

We are stronger and more effective when we speak as a unified voice. We amplify that voice by partnering with external stakeholders.

INNOVATION

We facilitate innovation in all facets of home building – from regulatory affairs to building science.

PROFESSIONALISM

We expect:

- Professional conduct from our members in all business affairs;
- Professional conduct from our Board / Staff / Volunteers when representing the interests of the Association; and
- Clarity, consistency and equity in the operations of the Association with our members.

PRIDE

We are proud to be good civic partners, and make meaningful changes in the community we live in by implementing sound municipal policies.

LOYALTY

Be a member. Do business with a member.

JOIN TODAY

MEET OUR TEAM



Jason Burggraaf

Executive Director



Soula Burrell

*Director of Membership &
Business Development*



Christina Pliatsika

Operations Manager



Tracey Parslow

Association Services Manager



Amy Crooks

Policy Coordinator



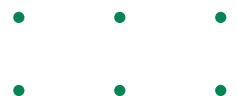
WELCOME TO GOHBA



We are excited to welcome you and share your story with Ottawa. Enjoy online brand exposure from day 1 of joining the GOHBA community, as we introduce you to fellow members and social media followers.

WELCOME NEW MEMBER POST

Featured across all major social media platforms (LinkedIn, Twitter, Instagram, Facebook) and included in our weekly newsletters.



MEMBER PROMOTION

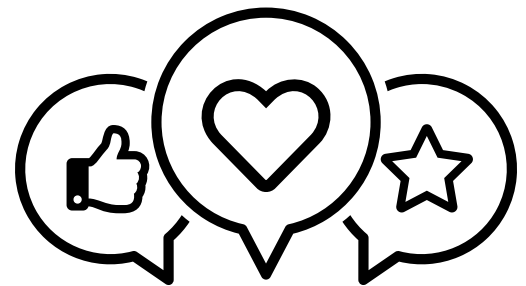


At GOHBA, we are dedicated to showcasing the achievements and milestones of our esteemed members through various promotional avenues. Take advantage of the following opportunities to enhance your visibility within our community of over 100K reach:

NEWSLETTER "MEMBER HIGHLIGHTS"



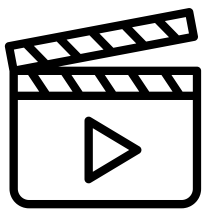
A dedicated section where you can showcase your accomplishments, upcoming events, and exciting news.



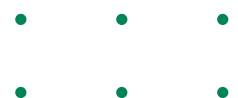
SOCIAL MEDIA SHARES

We offer the option to reshare your social media posts. Simply tag us or email us a link to your posts, and we will ensure widespread visibility through our channels.

PROMOTIONAL VIDEO CAMPAIGN



Submit your promotional video, and we will feature it across all our social media platforms. Keep an eye out for our email with more details.





NETWORKING OPPORTUNITIES

Connect, learn, succeed! GOHBA opens doors to exclusive networking events where business contacts flourish, industry insights unfold, and you meet the key players in your market. Elevate your business through monthly meetings, committees, and social events.

GOHBA EVENTS ALL YEAR ROUND

- Breakfast Events
- Hello / Goodbye Event on home sales
- Annual General Meeting
- Curling Bonspiel
- Sales & Marketing Awards
- HOWL Events
- GOHBA Casino Night
- Eastern Ontario Housing Summit
- Seminars & Training
- Spring Golf Tournament
- Fall Golf Tournament
- Reno Tour
- Housing Design Awards



2,500+ GUESTS
attended our events in 2023

JOIN TODAY



H♀WL

HOME BUILDERS OF OTTAWA WOMEN LEADERS

Empowering Today, Building Tomorrow!

Our events are more than just gatherings: they are vibrant celebrations of empowerment, connection, and inspiration. Each event is designed to foster a supportive community where women can share their experiences, learn from one another, and grow both personally and professionally.

- Connect with like-minded women who are passionate about making a difference.
- Gain valuable insights from influential speakers and thought leaders.
- Engage in meaningful discussions that spark creativity and innovation.
- Build a strong network of supportive peers and mentors.

**Empowering
Dreams, Building
Futures: Together,
Let's Shape the
Future of Women in
the Housing
Industry!**



TRIPLE MEMBERSHIP

Be up to date and current on all issues and policies that could affect your business.

By joining GOHBA, you automatically become a member of the Ontario Home Builders' Association (OHBA) and the Canadian Home Builders Association (CHBA), enjoying exposure across all three platforms.



This gives you the opportunity, along with other industry professionals, to contribute to the collective voice of the residential construction industry. Get firsthand information from OHBA/CHBA – policy wins and upcoming issues that you can get ahead of and have input in.

Did You Know?

GOHBA collaborates with OHBA and other associations on the new **Building Code**, ensuring industry professionals are involved in these essential discussions.

GOHBA, in collaboration with OHBA and others, successfully removed restrictive language from **Bill 185**, protecting landowner rights to appeal zoning amendments.





GOHBA COMMITTEES & COUNCILS

Elevate your membership experience by actively participating in our [committees and councils](#). Become a volunteer member, contributing to professional development, and lending your voice to our advocacy, policy work, and activities.

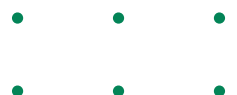
DC Advocacy

Without GOHBA's involvement, recent Development Charges (DC) By-Law amendments would have raised charges to 28% inside and 23% outside the greenbelt. **GOHBA reduced these to 11% and 12%** and continues to advocate against increases, support transitions, and provide revised studies for proper analysis.

New Zoning Bylaw

Ottawa is working on a new zoning by-law. This is a once in a lifetime opportunity for GOHBA and its members to work with the city on a bylaw that makes sense. Working groups are being created to collaborate with the city.

**Join the conversation
and make your voice
heard! Become part of
GOHBA's trusted voice.**





GOHBA MENTORSHIP PROGRAM

Objectives

- Share industry insights.
- Assist mentees in setting career goals and navigating career transitions.
- Help students develop leadership skills.
- Share strategies on how to expand professional networks and foster personal growth



Join us in shaping the future of the housing industry through mentorship!

- ✓ **Make a Difference**
- ✓ **Share Your Wisdom**
- ✓ **Learn and Grow**
- ✓ **Build Meaningful Connections**





AFFINITY PROGRAM



Exclusive discounts and special offers on a range of products and services are available for members at highly competitive rates, which include complete employee benefits programs, insurance, office supplies, hotel/car rentals, gas, and much more available through both the CHBA and OHBA.



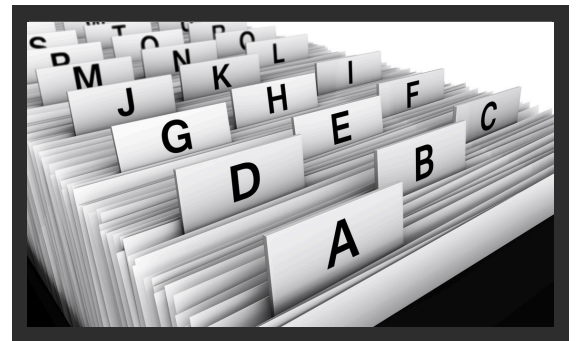
**Join today and offer a discount to
your fellow members!**

JOIN TODAY

MORE MEMBERSHIP BENEFITS

Membership Directory

Network with the best! Our membership directory connects you with industry professionals and our motto "Be a member, do business with a member" drives collaboration. Your **online presence** in our classified directory makes it easy for builders and consumers to find your services **24/7**.



Professional Development

Stay current and up to date by participating in and attending Industry relevant seminars, trainings and webinars. Learn about cutting-edge **business practices, innovative systems**, and the latest **industry updates**.

ADVERTISE WITH US

Advertise Investment

Our weekly e-Newsletter, the **GOHBA Impact**, reaches 900+ key contacts within the residential construction industry, providing the latest updates on news, events, advocacy, and the latest activities of both the provincial and national associations. Build brand awareness while driving traffic directly to your website. Placing a banner ad in our e-Newsletter delivers your product or brand message directly to your target audience.





CONTACT INFORMATION

For more information, please contact Soula Burrell, Director of Membership & Business Development.



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JOIN TODAY