



2024 SPONSORSHIP



41 ANNUAL
HOUSING
DESIGN AWARDS
GALA



ABOUT THE GALA

The GOHBA Housing Design Awards were established in 1983 and they are organized every year by the Housing Design Awards Committee. The Awards recognize excellence in design and quality of construction in the residential new construction and renovation industry.

With over 300 entries each year, it is the number one award competition for all builders, architects, designers and renovators and the most attended gala of the year representing the housing industry with more than 700 guests.



40TH GALA ANNUAL HOUSING DESIGN AWARDS



SPONSORSHIP OPPORTUNITIES

RECOGNITION

The sponsorship opportunities offer maximum exposure and recognition via e-blasts, social media posts, newsletters, magazines, The Fall Home Show, and of course, with multiple mentions throughout the Gala event.

BRAND VISIBILITY

All our sponsorship levels for our 41st Annual Housing Design Awards gala are tailored to offer boosted brand visibility and the unique opportunity to engage with prospective customers and grow your network.

CUSTOMIZED ACTIVATION

Sponsors can customize their involvement in the gala through various activation strategies and event aspects. This includes logo placements, or sponsored activities, creating a memorable experience for attendees.



**NEW IN
2024**

‘Tailor-Made’ Sponsor

This year we are introducing a new type of custom sponsorship of event activations; the “Tailor-Made Sponsor”.

This new event aspect will be determined and fully sponsored by your company. Please feel free to give us your ideas as to what type of activation you would be interested in sponsoring at this year's gala.

OUR SPONSORSHIP PACKAGES

Sponsoring a gala event is a strategic and impactful way for businesses to increase brand visibility, enhance reputation, and engage with their target audience.

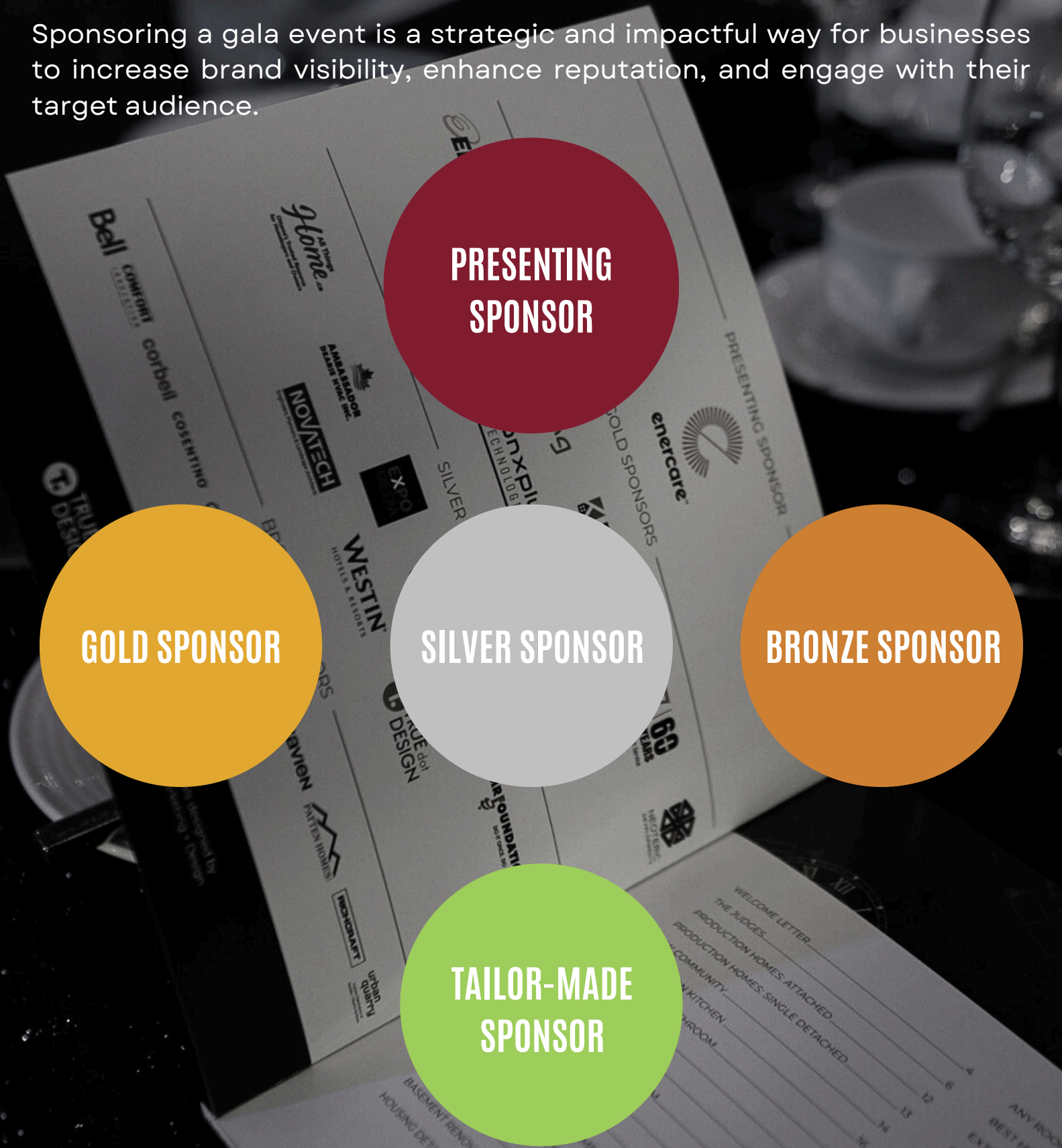
PRESENTING SPONSOR

GOLD SPONSOR

SILVER SPONSOR

BRONZE SPONSOR

TAILOR-MADE SPONSOR



SPONSORSHIP BENEFITS

Benefits	Presenting Sponsor \$12,500	Gold Sponsor \$7,000	Silver Sponsor \$5,000	Bronze Sponsor \$4,000	Tailor-Made Sponsor
Logo placement on promotional materials (eblasts, social media posts etc)	✓	✓	✓	✓	✓
Logo on signage at the GOHBA Fall Home Show	✓	✓	✓	✓	✓
Number of complimentary tickets to the gala	10	6	4	2	TBD
Opportunity to address the attendees	✓	-	-	-	-
Number of podium announcements during the gala	3	2	1	1	1
Logo placement on photoshoot backdrop (or other type of logo placement specific to tailor-made sponsors)	✓	✓	✓	✓	-
Opportunity to place a full page advertisement in the gala printed program.	✓	✓	-	-	-
Opportunity to provide scripted plug to be included in the Awards showcase.	✓	✓	✓	✓	✓
Opportunity to provide video to be played during the awards ceremony (30 sec max)	✓	✓	-	-	-
Number of trophy presentations	3	2	1	1	1
Newsletter Advertising Opportunity (5 digital advertisements on newsletter)	✓	-	-	-	-
Sponsor recognition (company name and logo) in the GOHBA Impact newsletter and Community Magazine's Award Feature	✓	✓	✓	✓	✓

THANK YOU FOR SUPPORTING OUR EVENT

SAVE THE DATE

The gala will take place at the Shaw
Centre on Saturday, November 2, 2024.



INFORMATION

If you wish to take advantage of one of our sponsorship opportunities or you have further questions, please contact Christina Pliatsika, GOHBA Operations Manager, at christina@gohba.ca

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